

## LESSON PLAN

<b>Name of Faculty</b>	:	<b>Manish Phuyal</b>
<b>Discipline</b>	:	<b>Bachelor of computer application</b>
<b>Semester</b>	:	<b>BCA 4th SEM</b>
<b>Subject</b>	:	<b>BCA-243 E-Commerce</b>
<b>Lesson plan duration</b>	:	<b>15 Weeks (from Jan, 2020 to April. 2020)</b>
<b>Work load (Lecture)</b>	:	<b>3 lecture</b>

Week	Theory	
	Lecture day	Topic (Including assignment and test)
1 <sup>st</sup>	1	Introduction to E-Commerce:-Business operations
	2	-commerce practices vs. traditional business practices
	3	concepts of b2b, b2c,c2c,b2g,g2h,g2c
2 <sup>nd</sup>	4	Features of E-Commerce, Types of Ecommerce Systems
	5	Elements of E-Commerce
	6	principles of E-Commerce
3 <sup>rd</sup>	7	Benefits and Limitations of E-Commerce
	8	Management Issues relating to e-commerce
	9	Operation of E-commerce: Credit card transaction; Secure Hypertext Transfer Protocol (SHTTP)
4 <sup>th</sup>	10	Electronic payment systems; Secure electronic transaction (SET)
	11	SET's encryption; Process; Cybercash; Smart cards; Indian payment models.
	12	Applications in governance: EDI in governance; E-government; E-Governance applications of Internet

<b>5<sup>th</sup></b>	13	concept of government –to- business, business-to-government and citizen-to-government;
	14	E-governance models; Private sector interface in E- governance
	15	Applications in B2C: Consumers shopping procedure on the Internet
<b>6<sup>th</sup></b>	16	Impact on disinter mediation and re-intermediation
	17	Global market; Strategy of traditional department stores.
	18	Products in b2c model; success factors of e-brokers
<b>7<sup>th</sup></b>	19	Broker-based services on-line
	20	On-line travel tourism services
	21	Benefits and impact of e-commerce on travel industry
	22	Sessional-1
	23	Sessional-1
	24	Sessional-1
<b>9<sup>th</sup></b>	25	Deal estate market; online stock trading and its benefits
	26	Online banking and its benefits
	27	On-line financial services and their future
<b>10<sup>th</sup></b>	28	E-auctions – benefits, implementation and impact
	29	Applications in B2B: Key technologies for b2b; architectural models of b2b
	30	characteristics of the supplier –oriented marketplace
<b>11<sup>th</sup></b>	31	Sessional-2
	32	Sessional-2
	33	Sessional-2
<b>12<sup>th</sup></b>	34	buyer-oriented marketplace and intermediary-oriented marketplace
	35	Just In Time delivery in b2b; Internet-based EDI from traditional EDI; Marketing Issues in b2b.
	36	Emerging Business models: Retail model
<b>13<sup>th</sup></b>	37	Media model; advisory model, made-to-order manufacturing model
	38	Do-it- yourself model; Information service model; Emerging Hybrid models
	39	Emerging models in India, Internet & E-Commerce scenario in India; Internet security Issues; Legal aspects of E-commerce